



**WASAGA
BEACH**
CHAMBER OF COMMERCE

2020 Map & Information Guidebook

Improved for 2020 - Double Offer - Act now to showcase your business!

Why you should promote your business in the Wasaga Beach Information Guidebook...

*** EARLIER STREET DATE!**

The 2020 Wasaga Beach Information Guidebook and Map will be out in March! This is 2 months earlier than years prior making sure it is in the hands of residents and visitors who want to visit your business!

*** FRESH, MODERN DESIGN**

The 2020 Wasaga Beach Information Guidebook will have a fresh and modern look this year. This full colour publication is the ultimate reference to products and services in and around Wasaga Beach.

*** LONG SHELF LIFE**

The very best way to stand out in Wasaga Beach is to advertise in the Wasaga Beach Information Guidebook and/or Map. This investment lasts the entire year or longer as people keep the publication as a reference and share it with others.

*** WIDE CIRCULATION**

The 2020 Visitor Guidebook and Maps are distributed nationwide through visitor information centers, as fulfillment to visitor inquiries, at trade shows, and through distribution at many local businesses throughout the area. We are also mailing Guidebooks to all households in Wasaga Beach!

2020 Guidebook: 30,000 printed (every year)
2020/21 Map: 20,000 printed (every other year)

AD RATES - INFORMATION GUIDEBOOK

SIZE	MEMBER PRICE	NON-MEMBER PRICE
BUSINESS CARD SIZE AD 3.5"W x 2"H	\$275	\$330
DOUBLE SIDED COUPON 3.95"W x 2.65"H + 0.125" BLEED	\$400	\$480
1/6 PAGE AD 3.5"W x 3"H	\$525	\$630
1/4 PAGE AD V 3.5"W x 4.8"H 1/4 PAGE BANNER AD 7"W x 2.5"H	\$725	\$870
1/2 PAGE AD V 3.5"W x 10.25"H 1/2 PAGE AD H 7"W x 5"H	\$1100	\$1320
FULL PAGE AD 7"W x 10.25"H	\$2000	\$2400

AD RATES - STREET & ATTRACTIONS MAP

SIZE	MEMBER PRICE	NON-MEMBER PRICE
BUSINESS CARD SIZE AD 3.5"W x 2"H	\$275	\$330
DOUBLE BUSINESS CARD SIZE AD 3.7"W x 4.1"H	\$500	\$600
FULL FOLD AD 3.5"W x 3"H	\$1200	\$1400

AD COMBO SAVINGS - BOTH GUIDEBOOK & MAP

SIZE	MEMBER PRICE	NON-MEMBER PRICE
BUSINESS CARD SIZE AD IN BOOK AND ON MAP	\$525 <i>(save \$25)</i>	\$630 <i>(save \$60)</i>
1/4 PAGE AD IN BOOK AND BUSINESS CARD SIZE AD ON MAP	\$925 <i>(save \$75)</i>	\$1125 <i>(save \$75)</i>
1/4 PAGE AD IN BOOK AND DOUBLE BUSINESS CARD SIZE AD ON MAP	\$1100 <i>(save \$125)</i>	\$1350 <i>(save \$120)</i>

ALL RATES SUBJECT TO HST

**** IMPORTANT DEADLINES/TIMELINES:**

AD BOOKING DEADLINE	DEC 1/19
AD MATERIAL DEADLINE	DEC 15/19
FULL PAYMENT DUE <i>(including 2020 Memberships)</i>	JAN 15/20
DELIVERY TO CHAMBER <i>(distribution begins)</i>	MARCH 5/20

View last year's Wasaga Beach Information Guidebook on our website: wasagachamber.com

Call, email, fax or visit us today to sign up or renew your ad!
Wasaga Beach Chamber of Commerce

P.O. Box 394 550 River Road West Wasaga Beach ON L9Z 1A4
705-429-2247 | Fax: 705-429-1407 | office@wasagachamber.com



ADVERTISING CONTRACT

2020 INFORMATION GUIDEBOOK & MAP

BUSINESS NAME: _____

BUSINESS ADDRESS (one to be published): _____

CONTACT NAME: _____ WEBSITE: _____

PHONE: _____ EMAIL: _____

Yes! Please list my business in the Business Directory as listed above

No! Please do not list my business in the Business Directory

ORDER:

SAME AS LAST YEAR CHANGE SIZE CHANGE ARTWORK CHANGE SIZE & ARTWORK

ARTWORK:

I WILL PROVIDE MY OWN ARTWORK PRIOR TO DEADLINE

I REQUIRE GRAPHIC DESIGN SERVICES (\$50.00 PER HOUR)

SAME AS LAST YEAR, NO ARTWORK REQUIRED

CLIENT SUPPLIED ADS:

Preferred file format: press-ready PDF, 300 DPI. Please convert all spot and RGB colours to CMYK and use 100% black (not CMYK) for all black text to ensure proper printing – we cannot guarantee clarity. Convert all fonts to outlines.

WASAGA BEACH CHAMBER OF COMMERCE CREATED ADS:

Our graphic designer would be pleased to create your ad. Please submit all logos in high resolution jpeg, tif, or eps format or as a pdf, in colour or black & white.

MEMBER COST	NON-MEMBER COST
AD SIZE:	AD SIZE:
ARTWORK COST:	ARTWORK COST:
SUBTOTAL:	SUBTOTAL:
HST (#R108191024):	HST (#R108191024):
AMOUNT DUE:	AMOUNT DUE:

**50% DUE WHEN CONTRACT IS SENT IN
BALANCE DUE NO LATER JANUARY 15TH, 2020**

CHEQUE ENCLOSED PLEASE CHARGE CREDIT CARD: NAME ON CARD: _____

CREDIT CARD #: _____ EXPIRY DATE: _____ CVV #: _____

COPY APPROVAL & DEADLINE ARE THE RESPONSIBILITY OF THE ADVERTISER

SPECIAL INSTRUCTIONS: _____

SIGNATURE: _____ CHAMBER ADMINISTRATOR SIGNATURE: _____

DATE: _____ **DEADLINE:** _____

THIS IS A FILLABLE PDF – SAVE, FILL OUT, RE SAVE AND EMAIL BACK TO: office@wasagachamber.com
OR DROP OFF TO 550 RIVER ROAD WEST, WASAGA BEACH, ON L9Z 1A4