



# MEMBERSHIP

*Scroll for full details*

*Membership Programs available to you as Members of the Wasaga Beach Chamber of Commerce*





ADVOCACY FOR BUSINESS

CHAMBER PLAN GROUP INSURANCE

CONSUMER CONFIDENCE

NETWORKING EVENTS

ADVERTISING POSSIBILITIES

MEMBER TO MEMBER DISCOUNTS

BUSINESS ACHIEVEMENT AWARDS

MEMBER OF CANADIAN CHAMBER OF COMMERCE

MEMBER OF ONTARIO CHAMBER OF COMMERCE

**#MovingWBForward**

*"When consumers know that small business is a member of the chamber of commerce, they are **49% more likely to think favourably** of it and **80% more likely to purchase** goods or services from the company in the future.*

*If a company shows that it is highly involved in its local chamber (e.g., is a chamber board member), consumers are **10% more likely to think** that its products stack up better against its competition.*

*When consumers know that a national restaurant franchise is a member of the chamber of commerce, they are **68% more likely to eat at the franchise** in the next few months."*

**ACCORDING TO  
MARKETSTREET  
RESEARCH AND  
THE SHAPIRO  
GROUP**

# ADVOCACY

**Together we are stronger. Combined we are the largest voice and what we say matters!**

Stay connected to Federal, Provincial and Municipal Legislation and Policy.

Our Advocacy Committee is working hard  
on your behalf  
and here to help when you need it most.

# VISIBILITY

**People on our website have already made an important decision; they are looking for a business right here in our area.**

Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions!

In fact, 87% of North American adults use the internet.

**Are you reaching this targeted market?**

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It is about utilizing the web and the Chamber name to promote your business.

**Members get a FREE LISTING in the Chamber's Business Directory Printed in the Wasaga Beach Community Information Guide, and Online, with a Hotlink to your business site!**

**MEMBER  
DISCOUNTS on  
ADVERTISING  
and  
PROMOTION**

*Wide Circulation and  
Growing*

*Acknowledged by key Tourism operators as the  
**MOST INFORMATIVE** Wasaga Beach publications:*

❖ ***Wasaga Beach Community Information Guide***

*Improving, printing and circulating earlier in 2020 to reach 'shows' throughout Ontario and Quebec.*

*Distribution by mail to local residents, and delivery to tourist stops throughout South Georgian Bay.*

❖ ***Wasaga Beach MAP - streets and trails*** – *advertise on the most widely used map in town!*

**Over 30,000 guides circulated annually to tourist hotspots throughout Ontario and Quebec**

**MEMBER  
DISCOUNTS on  
ADVERTISING  
and  
PROMOTION**

*Wide Circulation  
and Growing*

***eBlasts are back*** – Two times per month, the Chamber will circulate paid promotions for local businesses.

**Community Bulletin Board** in the Chamber for your posters – with increasing visibility for those who prefer offline.

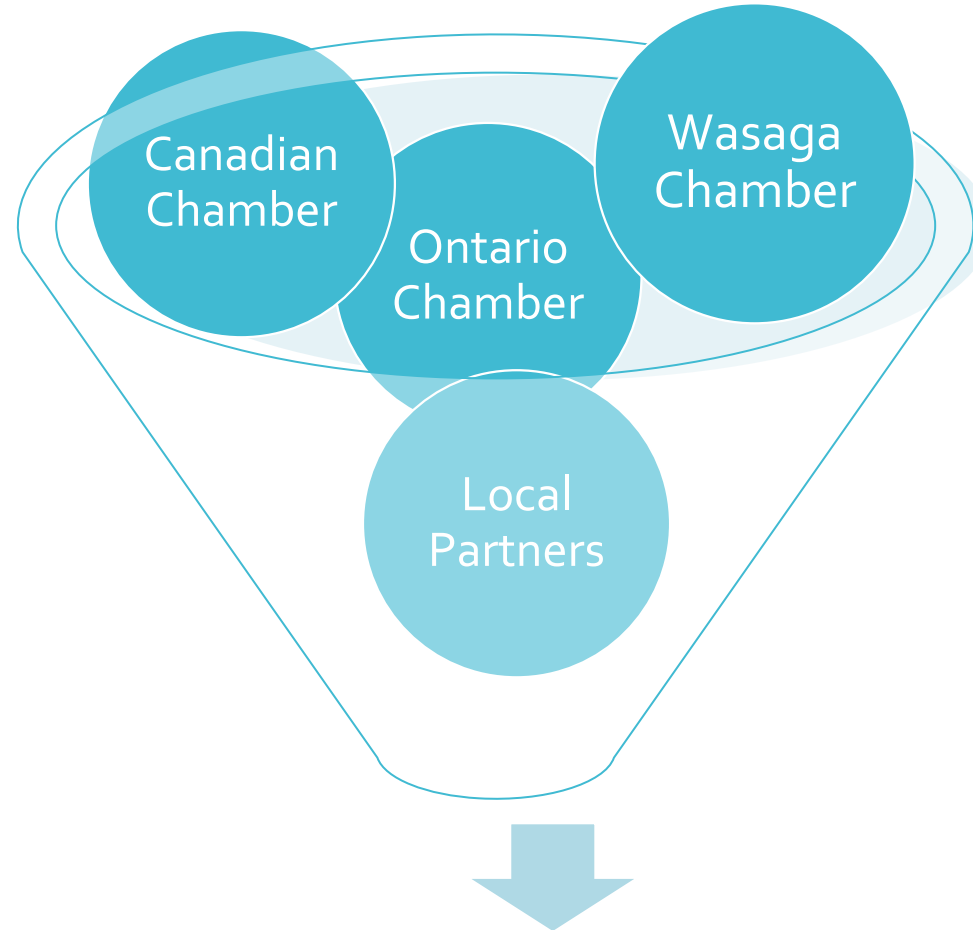
Member **discounts quickly pay back the cost** of membership.



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# Did we say DISCOUNTS?



**\$\$ Member Savings \$\$**

# COST SAVINGS THROUGH LOCAL CHAMBER PARTNERS

*Available to you as Members  
of Wasaga Beach Chamber*



HR, Health & Safety, and Employee Relations

# COST SAVINGS THROUGH NATIONAL CHAMBER PARTNERS:

*CANADIAN Chamber Benefits  
Available to you as Members  
of Wasaga Beach Chamber*

## Member Benefit Programs

The Canadian Chamber can assist you in improving your bottom line through its various benefit programs.

- Preferred rates on the electronic processing through [First Data Canada](#)
- A fuel discount (\$0.035 per litre)—offered to the company and its employees—at all Canadian [ESSO](#)-branded service stations
- Program for payroll services partnership with [ADP](#).
- Home, auto and travel insurance through [Johnson Inc.](#)
- Group home and auto insurance for our members residing in Ontario through [CAA Insurance Company](#).
- Protect your business with [CIRA's](#) cyber security solutions including D-Zone and Domain Lock.
- 1800Member Business Savings Programs:
  - A savings program that offers member's savings up to 30% off the everyday public web price of [Lenovo's](#) entire product line.
  - Discounts of 40% on shipments within Canada and to worldwide destinations, 25% on imports into Canada and 75% (starting at) on freight shipments services with the [UPS® Savings Program](#).
- Audio conferencing and webinar services from [Pragmatic Conferencing](#).

# COST SAVINGS THROUGH PROVINCIAL CHAMBER PARTNERS:

*ONTARIO Chamber Benefits  
Available to you as Members  
of Wasaga Beach Chamber*



## The Chambers of Commerce Group Insurance Plan

More than 30,000 small to medium-sized businesses choose the Chambers Plan to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small businesses. As a not-for-profit program—all surpluses stay in the Plan and help lower premiums.

Available to Wasaga Chamber Members through local advisor [Alta Vista Planning Partners Inc.](#)



## First Data

Benefit from preferred rates on electronic payment processing services including credit, debit, online payments, mobile commerce, cheque guarantee, and gift cards.



**GRAND&TOY**  
Performance Enhancing Offices™

## Grand and Toy

Take advantage of the purchasing power that membership in the OCC's Chamber Network offers! Save up to 25% off competitor pricing on everyday office supplies and workplace solutions, and over 30% on paper.



## Purolator

The OCC has negotiated highly favourable rates with Purolator for its members. Receive preferential pricing with discounts ranging from 25%-45% on Purolator Express and Purolator Ground suite of courier services.



## Vice Versa

As a member of the OCC, your benefits include privileged discount rates for professional linguistic services, provided by Vice Versa's team of expert translators and interpreters.

# BENEFITS DESIGNED WITH YOU IN MIND...

- ▶ *Create strategic alliances, seek advice, and strengthen your supply chain with like-minded Chamber Members through networking, social media, and event participation*
- ▶ *Stay connected to Federal, Provincial and Municipal Legislatures, and access our Advocacy Committee when you need help with any of them*
- ▶ *Sit on committee, board of directors and executive to bring your great ideas forward*
- ▶ *Connect your business to the community through participation in our events*
- ▶ *Mentorship*
- ▶ *Twice monthly Wasaga Chamber Newsletter for members*
- ▶ *We are a non-profit member driven/funded organization. We are not a government agency*

# GIVE BACK to YOUR COMMUNITY

Get involved with the  
Wasaga Beach  
Chamber of Commerce



# Community EVENTS

▶ ***Women In Business Celebration***

On International Women's Day, we gather to appreciate each other and award the best of the best. Shopping, dining, a guest speaker and more ensure that everyone has a good time.

▶ ***Business Recognition Awards and Annual General Meeting***

The receipt of a Business Achievement Award is highly regarded in the business community. Recognizing businesses, services or people that have gone that extra mile, nominations are gathered *throughout the year*. A committee of judges is tasked with identifying winners for each category. Another great networking opportunity, the Awards Gala is well attended.

▶ ***Mayor's Breakfast***

A community breakfast hosted by the Mayor and the Chamber, a guest speaker shares a message, all in appreciation of Small Business Week.

▶ ***Holiday Showcase of Homes***

Warm up for the season with a tour of homes decorated for Christmas. Get ideas from the celebrity speaker and shop in the cozy market. A tremendous amount of volunteer hours go into coordinating this treasured community event.

# Informative EVENTS

- ▶ ***Wellness Expo***

New for 2020, watch for details.

- ▶ ***Seminars and Workshops***

Held throughout the year, these are most importantly a learning experience that also offers members a tremendous opportunity to network with their peers..

- ▶ ***Business After 5***

A monthly after work social activity for members hosted by another member at their place of business. This is a tremendous opportunity for members to get together, network, and learn about other businesses.

**AND YOUR NEXT GREAT EVENT!**



*Sponsorship is a great way to **elevate awareness** of your business name, products or services.*

*We go all out to make opportunities to suit everyone. You can sponsor an **event, an award, a home on the tour, a door prize, silent or live auction prize.** Or bring us your idea and let's talk.*

***Host** a Business After 5, or Business Before 9 event. Draw others to see and learn about your business, at your location or at the Chamber.*

***Let's discuss how working together we can grow your business.***

## **SPONSORSHIP Opportunities**

CELEBRATING 80 YEARS • EST 1939



WASAGA  
BEACH

CHAMBER OF COMMERCE



WASAGA  
BEACH

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[wasagachamber.com](http://wasagachamber.com)

705-429-2247

[office@wasagachamber.com](mailto:office@wasagachamber.com)

*And more membership details*

SERVING THE BUSINESS COMMUNITY  
Since 1939